



Station Buy Detail Salt Lake City, TV

Est ID: 11542

Client: Center Forward 2012

Flight Dates: Monday, September 17, 2012 to Sunday, September 23, 2012

KSL-TV

Program Name	DP	Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
Saturday Today 5:00 AM - 7:00 AM	EM	Sa 30	\$40.00 \$40.00						1		1
KSL 5a News 5:00 AM - 6:00 AM	EM	M-F 30	\$50.00 \$250.00	1	1	1	1	1			5
KSL 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$350.00 \$1,750.00	1	1	1	1	1			5
Today Show 7:00 AM - 8:00 AM	EM	M-F 30	\$650.00 \$3,250.00	1	1	1	1	1			5
Sunday Today 7:00 AM - 8:00 AM	EM	Su 30	\$150.00 \$150.00							1	1
Today Show 8:00 AM - 9:00 AM	EM	M-F 30	\$550.00 \$2,750.00	1	1	1	1	1			5
Today II 9:00 AM - 10:00 AM	DT	M-F 30	\$225.00 \$225.00		1						1
Rachael Ray 10:00 AM - 11:00 AM	DT	M-F 30	\$225.00 \$225.00				1				1
KSL Noon News 12:00 PM - 1:00 PM	DT	M-F 30	\$200.00 \$400.00			1		1			2
Dr. Phil 3:00 PM - 4:00 PM	EF	M-F 30	\$85.00 \$425.00	1	1	1	1	1			5
Katie 4:00 PM - 5:00 PM	EF	M-F 30	\$230.00 \$1,610.00	2	1	1	2	1			7
KSL 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$650.00 \$3,250.00	1	1	1	1	1			5
KSL 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$650.00 \$3,250.00	1	1	1	1	1			5

Wired Media Partners

8999 East Vassar Avenue, Denver, CO 80231, 303-989-4700
8999 East Vassar Avenue, Denver, CO 80231, 703-877-2000

KSL-TV

Craig Lewis

55 N 300 W KSL Broadcast House Salt Lake City UT

Page 1 of 2



Station Buy Detail Salt Lake City, TV

Est ID: 11542

Client: Center Forward 2012

Flight Dates: Monday, September 17, 2012 to Sunday, September 23, 2012

KSL-TV

Program Name	DP	Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
Game Night	PA	Sa	\$100.00						1		1
6:30 PM - 7:00 PM		30	\$100.00								
KSL 6:30p News	EN	M-F	\$550.00	1	1	1	1	1			5
6:30 PM - 7:00 PM		30	\$2,750.00								
The Voice	PT	Tu	\$3,500.00		1						1
7:00 PM - 8:00 PM		30	\$3,500.00								
The Voice	PT	M	\$3,500.00	1							1
7:00 PM - 9:00 PM		30	\$3,500.00								
Grimm	PT	F	\$1,800.00					1			1
8:00 PM - 9:00 PM		30	\$1,800.00								
Office/Parks	PT	Th	\$2,600.00				1				1
8:00 PM - 9:00 PM		30	\$2,600.00								
Revolution	PT	M	\$2,500.00	1							1
9:00 PM - 10:00 PM		30	\$2,500.00								
KSL 10p News	LN	M-F	\$2,200.00			1		1			2
10:00 PM - 10:35 PM		30	\$4,400.00								
Tonight Show	LF	M-F	\$700.00		1		1				2
10:35 PM - 11:37 PM		30	\$1,400.00								
Station Totals			\$40,125.00	12	12	11	13	12	2	1	63
Station Net			\$34,106.25								

KSL-TV

Wired Media Partners

8999 East Vassar Avenue, Denver, CO 80231, 303-989-4700

8999 East Vassar Avenue, Denver, CO 80231, 703-877-2000

Craig Lewis

55 N 300 W KSL Broadcast House Salt Lake City UT

Page 2 of 2